

# Basic

## SPECIAL OFFER

Tastes Good.  
Costs Less.



SURGEON GENERAL'S WARNING: Cigarette  
Smoke Contains Carbon Monoxide.

© 1995 Philip Morris Inc. 1995  
Kings: 16 mg "tar," 1.0 mg nicotine av. per cigarette by FTC method.

Manufacturer Sponsored  
Price Reduction.  
For a Limited Time Only.

78515-1